

REP HEADLINE# 6288380

REP: TEL# 323-634-8086
ORDER WORKSHEET

FAX# 323-937-2481
DRT FROM REP AUG21/12 13.27
CHANGES *** WFTV-TV ***

15260 VENTURA BLVD., #1240
AGI # 1240

FLIGHT DATES AUG27/12 SEP2/12 WK-1 GO-OP BILLING NEED:

CITY TAX _____ STATE TAX _____ CO-OP BUSINESS _____

REP: *****URGENT*****
REV TO ADD 530 & 6A SPOTS TO SKED IN NEW LINES 6-7
PREV TTL: \$62,000
ADD TTL: \$15,000
REV TTL: \$77,000
PLS CONF
REV STARTS ON MON, 8/27!!!
THANKS LINDA FOR MICHAEL 8/21
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP. # OFF. # 78 SALES MAN #
BUYER NAME KYM MASON
SALES PRSN LA- MICHAEL WARD

PERFECTIONATE

ICE) _____

DATE AUG21/12 13.2.

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY		PRODUCT	CODE	=	NFIB
6	A	5300A-600A		30	
PROGRAM	:	EYEWITNESS NEWS		\$900.00	
RA35+	:	1.6		8/27	
ORD COM1:		8/21-ADD TO SKED		8/31	
CON COM1:		RUN 1X PER DAY		5	

M-F 5

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***** WETW TV *****

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT:	DAY	:TOTL: :SPTS:
7	A	600A-700A		30		\$2,100.00	8/27	8/31			5	M-F
PROGRAM :	EYEWITNESS NEWS											
RA35+ :	2.4											
ORD COM1:	8/21-ADD TO SKED											
CON COM1:	RUN 1X PER DAY											
SEP/12	77000.00											
	CONTRACT	TOTAL	SPOTS	77000.00								
				35								

MARKET TOTALS \$88,571 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WREW 0% CABL 0%
 SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE